



Policies: Goal 1

Ministry of Commerce to adopt the Sector

To gain support of the Ministry of Commerce for its recognition of the fashion, jewellery and beauty sector and to act as a reference and responsible for other parties before issuing legislation which can affect the growth and sustainability of the sector.

Legislating Body



Accomplishment Period

First half of 2022

Goal Status

Total of meetings with Ministry in 3 months

Good standing 25 %



10+ meetings

On-Going Projects

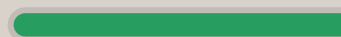
Project Description

Status

Private Sector Voluntary Compliance

The project targeted collecting the root causes of the private sector in the the most repeated violations.

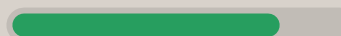
Achieved 100 %



The Consumer Protection Law

Since the collection of the sector's recommendations in October 2021, the Mukatafa team has been working on aligning with the Ministry on the progress until the release of the latest report.

On-Track 90 %



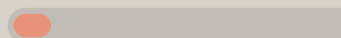
Sector Adoption Proposal with Kearney

About to Start 10 %



Sector Adoption Recommendation Proposal

About to Start 10 %



Policies: Goal 2

City Planning and Seasons Competitiveness

Involve the sector in knowing the variables on the urban landscape and urban planning and its current and future impact on the cost of rents, in addition to supporting the sector in the presence of seasons, which are considered competitive by focusing on certain areas for not distributing or distributing their visitors.

Legislating Body



Accomplishment Period

Second half of 2022

Goal Status

Total of meetings with Ministry in 3 months

Good standing 25 %



Haven't started

On-Going Projects

Project Description

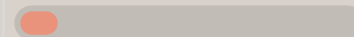
Status

Upcoming Meeting with Head of Real Estate Sector at RCRC

Meeting is in the process of bring organized.

About to Start

10 %



Organizing the Real Estate Sector and introducing investment opportunities

Meeting is in the process of bring organized.

About to Start

10 %



MoMRA Real Estate Deputyship Meetings

Meeting is in the process of bring organized.

About to Start

10 %





Human Resources: Goals 3 and 4

Employment and Training

Labour costs

The rising costs of recruitment and training with direct or indirect government fees to ensure the competitiveness of the sector in attracting Saudis to work in it.

Legislating Body



Accomplishment Period

Second half of 2022

Goal Status

Total of meetings with Ministry in 3 months

About to Start 0 %



On-Going Projects	Project Description	Status
Sectoral Human Capital Strategy In-Depth Report	Project plan is in process.	About to Start 5 %





Zakat, Tax and Customs: Goals 5 and 6

Customs Tariff Costs

Current income status and tax impact on it

The rising costs of recruitment and training with direct or indirect government fees to ensure the competitiveness of the sector in attracting Saudis to work in it.

Legislating Body

هيئة الزكاة والضريبة والجمارك
Zakat, Tax and Customs Authority

Accomplishment Period

Second half of 2022

Goal Status

Total of meetings with Ministry in 3 months

On-Track 50 %

On-Going Projects	Project Description	Status
ZATCA In-Depth Report	Studying the root cause challenges across the Zakat, Tax, and Customs ecosystems and publishing an in-depth report summarizing the points,	On-Track 70 %
Advocating with ZATCA to Adopt the Report Challenges	Pending report completion.	About to start 10 %



Advocacy Updates



هيئة الزكاة والضريبة والجمارك
Zakat, Tax and Customs Authority



وزارة التجارة
Ministry of Commerce



Entity	Project	Status
National Center of Competitiveness:	Sectoral Challenges List (Rasd)	●
Ministry of Human Resources and Social Development:	Deputyship of Inspection: Malls Saudization	●
	Deputyship of Inspection: Saudization Back of the House Jobs	●
Zakat, Tax, and Customs Authority:	International Collaboration Department: EFTA Exemption	●
Ministry of Municipal, Rural, and Housing Affairs	Deputyship of City Development: Commercial Signs Framework	●
	Deputyship of Technical Affairs: 2,400 Commercial Activities Review	●
	Deputyship of Technical Transformation: Baladi, QR Code, and Compliance	●
Ministry of Investment	Deputyship of Investment	●
Ease of Doing Business Study	Status Update	●